

SANJUKA KASUN PERERA

GRAPHIC DESIGNER



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Dubai , United Arab Emirates



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PERSONAL INFORMATIONS

- Birthday : 31/10/1995
- Gender : Male
- Nationality : Sri Lanka
- Visa Status : Visit Visa
Expire on may

LANGUAGES

English



SKILL HIGHLIGHTS

- Adobe PhotoShop



- Adobe illustrator



- Adobe Indesigne



PROFILE

Dynamic and innovation professional with 6+ years of invaluable hands-on experience in handling several simultaneous creative design projects, concept creation, graphic design, animation, and visual conceptualization. Equipped with the ability to escalate brand awareness by utilizing skills gained in the creative industry, being able to identify opportunities, overcome objections, build long-term mutually beneficial relationship with vendors, workforce, and clients, establishing a successful and lucrative company.

EDUCATION

High School Completed in 2014
Ashoka College, Colombo, Sri Lanka

DIPLOMAS & CERTIFICATIONS

AAT 2012 - 2014
Successfully completed AAT foundation level & intermediate.

Diploma In Multimedia 2015 - 2018
Successfully completed Graphic Design Diploma In
Multimedia at Wijeya Graphics
Successfully completed Graphic Design course in Government
Press

WORK EXPERIENCE

Graphic Designer Jan 2015 - Aug 2020

Innodata Lanka (Pvt) Ltd, Colombo, Srilanka

- Developing concepts, graphics and layouts, including making decisions about fonts, images, readability and readers' needs.
- Determining size and arrangement of copy and illustrative material, as well as font style and size.
- Preparing rough drafts of material based on an agreed brief.
- Keeping clients up to date, listening to and acting on feedback, and explaining the rationale behind graphic design decisions.
- Reviewing final layouts and suggesting improvements if required.
- Keeping up to date with design and software trends.
- Liaising with external printers or production teams to ensure deadlines are met and material is printed or presented to the highest quality.

Team Leader Aug 2020 - Dec 2022

Innodata Lanka (Pvt) Ltd, Colombo, Srilanka

- Create an inspiring team environment with an open communication culture and Set clear team goals
- Delegate tasks and set deadlines
- Oversee day-to-day operation
- Monitor team performance and report on metrics
- Motivate team members
- Discover training needs and provide coaching
- Listen to team members' feedback and resolve any issues or conflicts
- Recognize high performance and reward accomplishments
- Encourage creativity and risk-taking
- Suggest and organize team building activities