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## **Objective**

Detail-oriented BBA graduate with a forklift operating certificate and 2 years of experience in sales and marketing. Seeking a forklift operator position to leverage my skills in logistics and customer relations, while contributing to operational efficiency.

## **Key Skills**

- Forklift Operation
- Safety awareness
- Inventory Management
- Customer Relationship Management (CRM)
- Market Research & Analysis
- Strong Communication Skills

## **Education**

- Advanced Diploma – Fork Lift Operating Technology (2024) - Anchal, Kerala
- Bachelor of Business Administration (BBA) Madurai Kamaraj University - Madurai, Tamil Nadu: Graduated: 2019

## **Professional Experience**

- Forklift Operator Part time (April, 2024 – June, 2024)

Sree Krishna institute of heavy equipment

- Operated forklifts to move materials safely and efficiently in a warehouse setting.
- Maintained equipment and ensured compliance with safety regulations, achieving a 100% safety record.
- Collaborated with team members to optimize inventory management and logistics processes.

- Sales and Marketing Associate (June 2021 – June 2022)

Happy Star Toys - Saar, Bahrain

- Assisted in developing and executing marketing campaigns that increased brand awareness.
- Engaged with customers to identify needs and recommend suitable products, resulting increase in sales.

- Proficient in MS Office, Designing and Drawing Software, Accounting Software -Tally ERP

- Conducted market research to identify new opportunities and trends, contributing to strategic planning.

- Sales and Marketing Executive (April 2019 – December 2020)

Casa Luxury – Trivandrum, Kerala

- Collaborated with diverse teams to consistently achieve and surpass sales goals.

- Built strong relationships with key accounts, ensuring their needs were met and valued.

- Problem-Solving

**Certifications:** - Forklift Operator Certification, — Safety Regulations & Critical Stage Operations (2024) NSDC, India

- Electrical Forklift / Automatic Forklift / Manual Forklift
- High Reach Truck

**References:** Available upon request